

SCA REACH IN WA IS 55%







Source: GFK Perth 2025 Survey # 5 (R360), Xtra Insights Albany 2024/Bunbury 2024/Esperance 2024/Geraldton 2024/Kalgoorlie 2024/Karratha 2025/Mandurah 2025/Port Hedland Broome 2025/Wheatbelt WA 2024, P 10+/M 10+/F 10+, Mon -Sun 5.30am-12mn (Overall),Cume%/CumeABS2021 P10+ Population Remote WA (20% growth since 2016). Apply an average WA 2 station market reach % to the 10+ population.

SCA

▶ PLAY

Radio Market	Radio Station
SCA OWNED STATIONS	
Albany	Triple M 783 & HIT 95.3/106.5
Bridgetown	Triple M 900 AM & HIT 100.5
Broome	Triple M 102.9 & HIT 101.3
Bunbury	Triple M 963 AM, Hit 95.7 &
Busselton	Triple M 756 AM & Hit 95.7
Collie	Triple M 1134 AM & Hit 95.7
Carnarvon	Triple M 666 & Hit 99.7
Esperance	Triple M 747 AM & Hit 102.3
Geraldton	Triple M 98.1& Hit 96.5
Kalgoorlie	Triple M 981 AM & Hit 97.9
Karratha	Triple M 102.5 & Hit 106.5
Katanning	Triple M 1071 AM & Hit 94.9
Merredin	Triple M 1098 & Hit 105.1
Narrogin	Triple M 98 AM & Hit 100.5
Northam	Triple M 864 AM & Hit 96.5
Port Hedland	Triple M 94.1 & Hit 91.7
Remote WA	Triple M WA & Hit WA

SCA REPRESENTED STATIONS
Mandurah

-  Hit Network
-  Triple M Network
-  Hit + MMM
-  Oil & Gas platform
-  Mine Site
-  Broadcast Area

